## Privacy Policy for MCQWale App and Website:

Welcome to the web site and online services MCQWale App (the "Website" and the "App") operated by MCQwale Educations. <u>Www.MCQwale.com and MCQWale App</u> and MCQWale App values the privacy of our members and others who visit and use the Website and MCQWale App (individually, "You" or collectively, "Users"). We take your privacy seriously and make it a priority to protect personally identifiable information that we obtain from and about individuals both online and off-line.

This Privacy Policy describes what information we gather from you, how we use that information, and what we do to protect it. By using the Website and MCQWale App (whether or not you are a registered member), you expressly consent to the information handling practices described in this policy. If you do not want information about you to be used in the manner set forth in this Privacy Policy, please do not use the Website and MCQWale App.

This Privacy Policy is incorporated into and is subject to the Www.MCQwale.com and MCQWale App Terms and conditions. Your use of the Website and MCQWale App and any personal information you provide on the Website are subject to the terms of this Privacy Policy and Www.MCQwale.com and MCQWale App's Terms of Service.

## The Information Www.MCQwale.com and MCQWale App Collects:

User-provided Information: When you browse and use the Website and MCQWale App, you may provide to Www.MCQwale.com and MCQWale App what is generally called "personally identifiable" information (such as your name, password, gender, email address, postal mailing address). From time to time, Www.MCQwale.com and MCQWale App may also ask you optionally to provide other information. If you choose to provide such information, during registration or otherwise, you are giving Www.MCQwale.com and MCQWale App the permission to use and store it consistent with this policy. Therefore, please understand that when you sign in with Www.MCQwale.com and MCQWale App, you are not anonymous to us.

• "Cookies" Information: When you visit the Website, whether or not you are a registered member, we may send one or more cookies – small text files containing a string of alphanumeric characters – to your computer. Cookies remember information about your activities on a website. Www.MCQwale.com and MCQWale App may use both session cookies and persistent cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to the Website. Persistent cookies can be removed. Please review your web browser "Help" file to learn the proper way to modify your cookie settings. However, without cookies you will not have access to certain services on the Website. Third party advertisements displayed in connection with the Website may also contain cookies set by internet advertisers. We do not control these cookies and users of the Website should check the privacy policy of the advertiser to see whether and how it uses cookies.

· "Automatically Collected" Information: When you use the Website, we may automatically record certain information from your browser by using different types of technology, including standard log files, "clear gifs" or "web beacons." This

"automatically collected" information may include your Internet Protocol (IP) address, browser type, internet service provider (ISP), referring or exit pages, click stream data, operating system and the dates and times that you visit the Website. Additionally, we may record certain information regarding your use of features Www.MCQwale.com and MCQWale App may make available on the Website, such as the number of problems you have attempted, the number of videos you have viewed and the amount of time spent to complete a problem.

• Third Party Web Beacons: We may also implement third party content, such as advertising, on the Website and MCQWale App that uses "clear gifs," "web beacons," or other similar techniques, which allow the third party content provider to read and write cookies to your browser, or implement similar tracking mechanisms, in connection with your viewing of that third party content displayed on the Website and MCQWale App. This information is collected directly by the third party, and <u>Www.MCQwale.com and MCQWale App and</u> MCQWale App does not participate in that data transmission. Information collected by third parties in this manner is subject to that third party's own data collection, use, and disclosure policies.

- Information from Other Sources: We may also obtain information, including personally identifiable information, from third parties and sources other than the Website. If we combine or associate information from other sources with personally identifiable information that we collect through the Website, we will treat the combined information as personally identifiable information in accordance with this Privacy Policy.

The Way Www.MCQwale.com and MCQWale App Uses Information:

• Www.MCQwale.com and MCQWale App uses the information that you provide or that we collect in order to establish and enhance our relationship with you. Www.MCQwale.com and MCQWale App generally uses the information you provide or that we collect to operate, maintain, enhance, and provide all of the features and services found on the Website.

From Www.MCQwale.com and MCQWale App and from MCQWale App uses all of the information that you provide or that we collect from Users to understand and analyze the usage trends and preferences of our Users, to improve the way the Website works and looks, and to create new features and functionality.

• Www.MCQwale.com and MCQWale App may use "cookies" information to: (a) remember your information so that you will not have to re-enter it during your visit or the next time you visit the Website; (b) provide customized third-party advertisements, content, and information; (c) monitor the effectiveness of third-party marketing campaigns; (d) monitor aggregate site usage metrics such as total number of visitors and pages viewed; and (e) track your entries, submissions, and status in any promotions or other activities.

When Www.MCQwale.com and MCQWale App Discloses Information:

• Www.MCQwale.com and MCQWale App enables you to share your User Postings with other Users of the Website, such as Users of the Website that you choose to register as your Coach and Users associated with your Educational Organization. Www.MCQwale.com and MCQWale App may also permit you to share your User

Postings publicly on the Website. If your User Postings are shared with other Users, any personally identifiable information that you choose to include in, or is associated with, such User Postings will be accessible by such Users. Once you make your personally identifiable information available to others in any of these ways, it may be collected and used by the recipients without restriction.

• Www.MCQwale.com and MCQWale App enables Users to share information and resources. If you are a User subscribing to the Website, Www.MCQwale.com and MCQWale App may disclose certain personally identifiable information to other Users of the Website, such as Users registered as Coaches and Users associated with your Educational Organization. If you consent, Www.MCQwale.com and MCQWale App may also share information about your use of certain Website features with other Users of the Website, such as sharing your activity history with your Coach or Users associated with your Educational Organization.

• Www.MCQwale.com and MCQWale App may also disclose User information if required to do so by law or in the good-faith belief that such action is necessary to comply with Copyright law, India or respond to a court order, judicial or other government subpoena, or warrant. In some cases, we may make such disclosures without first providing notice to Users.

• Www.MCQwale.com and MCQWale App also reserves the right to disclose User information that we believe, in good faith, is appropriate or necessary to take precautions against liability; protect Www.MCQwale.com and MCQWale App from fraudulent, abusive, or unlawful uses; to investigate and defend ourselves against any third-party claims or allegations; to assist government enforcement agencies; to protect the security or integrity of the Website; or to protect the rights, property, or personal safety of Www.MCQwale.com and MCQWale App, our Users, or others.

• In the event that Www.MCQwale.com and MCQWale App is acquired by or merged with a third-party entity, we reserve the right, in any of these circumstances, to transfer or assign the information that we have collected from Users as part of such merger, acquisition, sale, or other change of control.

Third-Party Advertisers, Links to Other Sites:

The Website may be linked to internet websites operated by other companies. Some of these websites may be co-branded with our name or logo, even though they are not operated or maintained by us. Www.MCQwale.com and MCQWale App may also permit other companies, called third-party ad servers or ad networks, to serve advertisements within the Website. These third-party ad servers or ad networks may use technology to send, directly to your browser, some of the advertisements and links that appear on the Website. These advertisers may automatically receive your IP address if this happens. These advertisers may also use other technologies (such as cookies, JavaScript, or Web Beacons) to measure the effectiveness of their advertisements and to personalize the advertising content.

You should consult the respective privacy policies of these third-party websites and third party ad servers or ad networks. Www.MCQwale.com and MCQWale App's privacy policy does not apply to, and we cannot control the activities of, such other third party advertisers or web sites. Please be aware that Www.MCQwale.com and

MCQWale App does not warn you when you have chosen to link through to another website from the Website.

Our Commitment to Children's Privacy:

Protecting the privacy of young children is especially important. For that reason, Www.MCQwale.com and MCQWale App does not knowingly collect or maintain personally identifiable information on the Website from persons under 13 years-of-age unless Www.MCQwale.com and MCQWale App reasonably believes the child's parent has consented to the use of the Website. If Www.MCQwale.com and MCQWale App learns that personally-identifiable information of persons less than 13-years-of-age has been collected on the Website without parental consent, then Www.MCQwale.com and MCQWale App will take the appropriate steps to delete this information. If you are a parent or guardian and discover that your child under the age of 13 has a registered account with the Website, then you may alert Www.MCQwale.com and MCQWale App at info@mcqwale.com and request that Www.MCQwale.com and MCQWale App delete that child's personal information from its systems.

Changes and Updates to this Privacy Policy:

This Privacy Policy may be revised periodically without further notice to you and this will be reflected by a "Last Updated" date above. Please revisit this page to stay aware of any changes. Your continued use of the Website constitutes your agreement to this Privacy Policy and any future revisions.

Contact Information:

Please contact Www.MCQwale.com and MCQWale App with any questions or comments about this Privacy Policy, your personal information, our third-party disclosure practices, or your consent choices by email at info@mcqwale.com